



Programming Policy

Adopted by The Committee of Management: 07/08/2018

South Eastern Radio Association Inc (Casey Radio 97.7FM) is committed to community service and this policy outlines our ongoing obligations to you in respect of how we manage Programming.

South Eastern Radio Association Inc. shall make programming decisions based on this policy document.

1. As soon as practical after each Annual General Meeting the Board of Management shall create a Programming Sub Committee to advise the Committee of Management on programming for Casey Radio taking the following in to account:
 - a. The sub committee should consist of both committee members and ordinary members.
 - b. The total number of sub committee members does not need to be fixed, but minutes of meetings shall be kept detailing members present and business discussed and decided on.
 - c. Decisions are not binding on the organisation until ratified by the Committee of Management, however the Committee of Management may delegate such powers as it sees fit for emergency or quick response action. This delegation of powers ceases at each Annual General Meeting with the dissolution of all sub committees.
2. The responsibility for all programming decisions rests with the Committee of Management as the legal entity for Casey Radio.
3. The Committee of Management should a soon as practical after the AGM delegate one or more members the responsibility of making emergency decisions on programming should a program contravene any of the laws and codes governing our operations. These decisions may involve temporary suspension of a program until a more detailed investigation can be made by the Committee of Management or its delegated authority.
4. The Committee of Management and the Programming sub committee must take in to consideration the following when making all decisions on programming:
 - a. Diversity of programming currently on air.
 - b. Whether the decision will add to that diversity or duplicate an existing format if there are competing programs for the same timeslot.
 - c. Is the timeslot the most suitable available for the expected audience?
 - d. Does this program make best use of the timeslot in question - (particularly when reviewing existing programming), or would a different combination of timeslots work better?



- e. Feedback from the public, if any, on the proposed program or current program.
 - f. With multiple presenters, what are the skill levels of these presenters when working together, is more training needed?
 - g. In making a decision, the committee may request an audition or pilot tape be produced to enable a judgement.
 - h. Programs should
 - I. Be trialed on "probation" for a period to enable a more permanent decision later. This will also enable the public to give feedback.
 - II. Material broadcast should also be suitable for the timeslot and the anticipated audience. Offensive material should have a "disclaimer and a late timeslot.
 - III. Censorship should not be involved when taking above in to account.
 - IV. Does this program offer something that is not available currently on air on this station or other media in our broadcast area?
5. All Programs, excluding breakfast, outside broadcasts and live to air broadcasts will be limited to two hours, the exception being talk and religious programs which will be limited one hour, with religious shows to be broadcast on a Sunday. The Committee of Management has discretionary power with regard to point 5 of this policy.